

NORTHEAST OHIO Catholic

2027 ADVERTISING
SALES SHEET

Why advertise in Northeast Ohio Catholic?

Northeast Ohio Catholic is a high quality publication produced six times per year and is mailed to homes throughout the Diocese of Cleveland. It is the largest distributed Catholic magazine in Northeast Ohio with a circulation of nearly 230,000 homes, serving the counties of Ashland, Cuyahoga, Geauga, Lake, Lorain, Medina, Summit and Wayne.

Northeast Ohio Catholic has won multiple national awards, including the Gabriel Award and Catholic Press Association Awards.

Reach over 40,000 visitors each month on dioceseofcleveland.org, on the news section of the Catholic Diocese of Cleveland.

Updated daily, throughout the day, dioceseofcleveland.org provides topical news and information of interest to our readers.

Distributed every Thursday afternoon, Northeast Ohio Catholic e-newsletter provides topical news and information to more than 17,000 subscribers and growing, with an open rate of 50%.

Sign up at northeastohiocatholic.org



Fun facts!

95%

of readers have read the last issue of the magazine

95%

find Northeast Ohio Catholic magazine attractive

86%

say that it improves their understanding of the mission and teaching of the Church

89%

find it interesting

90%

say that reading the magazine makes them feel more connected to their Catholic faith

80%

are moved to be more interested in spiritual growth and development

AD DESIGN SERVICE

Cost is per insertion.

All prices are for camera-ready material submitted to Northeast Ohio Catholic according to printing specifications. Northeast Ohio Catholic also offers design and production services for your convenience at no extra charge.

TERMS AND CONDITIONS

- Northeast Ohio Catholic reserves the right to reject, omit or discontinue any ad copy considered to be objectionable or contrary to the teachings of the Catholic Church.
- All copy is subject to the approval of Northeast Ohio Catholic.
- Northeast Ohio Catholic reserves the right to insert the word "advertisement" above or below any copy.
- We reserve the right to adjust advertising rates at any time upon 30 days written notice.
- Cancellations or changes in orders may not be made by the advertiser nor its agency after the reservation closing date.
- Positioning of advertisements is at the discretion of Northeast Ohio Catholic, except where a request for a specific preferred position is acknowledged by Northeast Ohio Catholic in writing.

BILLING AND CREDIT TERMS

Payment terms are net 30. After 30 days, if payment is not made, the legal finance charge of 1.5% will be added to all outstanding balances.

PRINTING SPECIFICATIONS

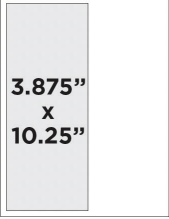
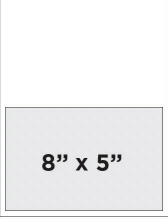
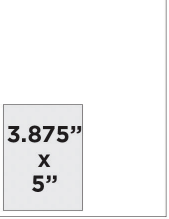
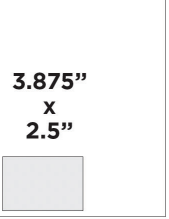
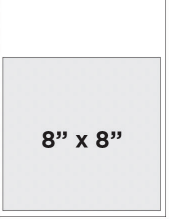
Acceptable file format: PDF with embedded fonts is preferred (set distiller to "Press Quality").

- Ads also can be accepted in: EPS, PDF, JPEG, Adobe® Illustrator® and Photoshop® files. These files must include true type fonts and art.
- All ads must be exact size at 100%, 300 dpi.
- Submit files by email to:** tyaroma@dioceseofcleveland.org
- Submit by FTP (if file is too large) Please contact Advertising Sales: tyaroma@dioceseofcleveland.org for instructions.

NORTHEAST OHIO Catholic ADVERTISING RATES & SCHEDULE

STANDARD PRINT AD RATE • PER ISSUE COST • FULL COLOR • 5 ISSUES YEAR

NUMBER OF ISSUES	FULL (INCLUDES 2 E-NEWS ADS)	HALF (INCLUDES 2 E-NEWS ADS)	QUARTER (INCLUDES 1 E-NEWS AD)	EIGHTH (INCLUDES 1 E-NEWS AD)	BACK COVER (INCLUDES 2 E-NEWS ADS)
1	\$7,150	\$4,400	\$2,525	\$1,155	\$8,415
2-3	\$6,435	\$3,960	\$2,272	\$1,040	\$7,574
4 or MORE	\$5,720	\$3,520	\$2,024	\$924	\$6,815

 8" x 10.25"	 3.875" x 10.25"	 8" x 5"	 3.875" x 5"	 3.875" x 2.5"	 8" x 8"
FULL	HALF PAGE-V	HALF PAGE-H	QUARTER PAGE	EIGHTH PAGE	BACK COVER

2027 MAGAZINE ISSUE	AD RESERVATION DEADLINE	AD FILE DEADLINE	MAIL DATE	DIGITAL AD DEADLINE
JANUARY/FEBRUARY	11/17/26	12/3/26	12/30/26	12/28/26
MARCH/APRIL – DIGITAL AD ONLY	2/1/27	2/15/27	3/1/27	3/1/27
MAY/JUNE	3/19/27	4/7/27	4/30/27	4/30/27
JULY/AUGUST	5/21/27	6/7/27	7/1/27	7/1/27
SEPTEMBER/OCTOBER	7/26/27	8/9/27	9/1/27	9/1/27
NOVEMBER/DECEMBER	9/23/27	10/7/27	11/1/27	11/1/27

DIOCESE OF CLEVELAND WEBSITE – AD RATES

WEBSITE	SIZE	DURATION	COST PER MONTH
BOTTOM RECTANGLE	300 X 250	1 MONTH	\$385

NORTHEAST OHIO CATHOLIC E-NEWSLETTER – AD RATES

WEBSITE	SIZE	DURATION	COST PER WEEK
BANNER AD	600 X 200	1 WEEK	\$220

STANDARD DIGITAL MAGAZINE AD RATES

WEBSITE	SIZE	DURATION	COST PER ISSUE
HOME PAGE HORIZONTAL AD	1268 X 280	2 MONTHS	\$750
SIDEBAR VERTICAL AD	1080 X 1350	2 MONTHS	\$500

For Ad Submissions and Questions, Please Contact:
Tim Yaroma at: 216-696-6525 x2610 • tyaroma@dioceseofcleveland.org